

# ROB GRONKOWSKI

## CHAMPIONSHIP SERIES NFTs



THE FIRST ATHLETE TO LAUNCH HIS OWN NFT

*Medium  
Rare*



# MEDIUM RARE PARTNERED WITH ROB GRONKOWSKI TO CREATE, AND LAUNCH HIS NFT COLLECTION



XLIX - SOLD OUT



LI - SOLD OUT



LIII - SOLD OUT



LV - SOLD OUT

The Rob Gronkowski Championship Series NFT Collection commemorates GRONK's four historic Super Bowl's with four limited edition NFT trading cards.

Each card is a unique piece of memorabilia digitally hand signed and numbered by GRONK. Limited to just 87 editions of each card, each edition is minted on the blockchain and the series will never be replicated.

The first athlete to launch his own NFT Collection, GRONK's NFT announcement was a viral sensation generating over 1 billion media impressions in just 5 days.

**GRONK SETS NFT TRADING CARD ALL TIME 1-OF-1 RECORD SALE AT \$433,701.74**

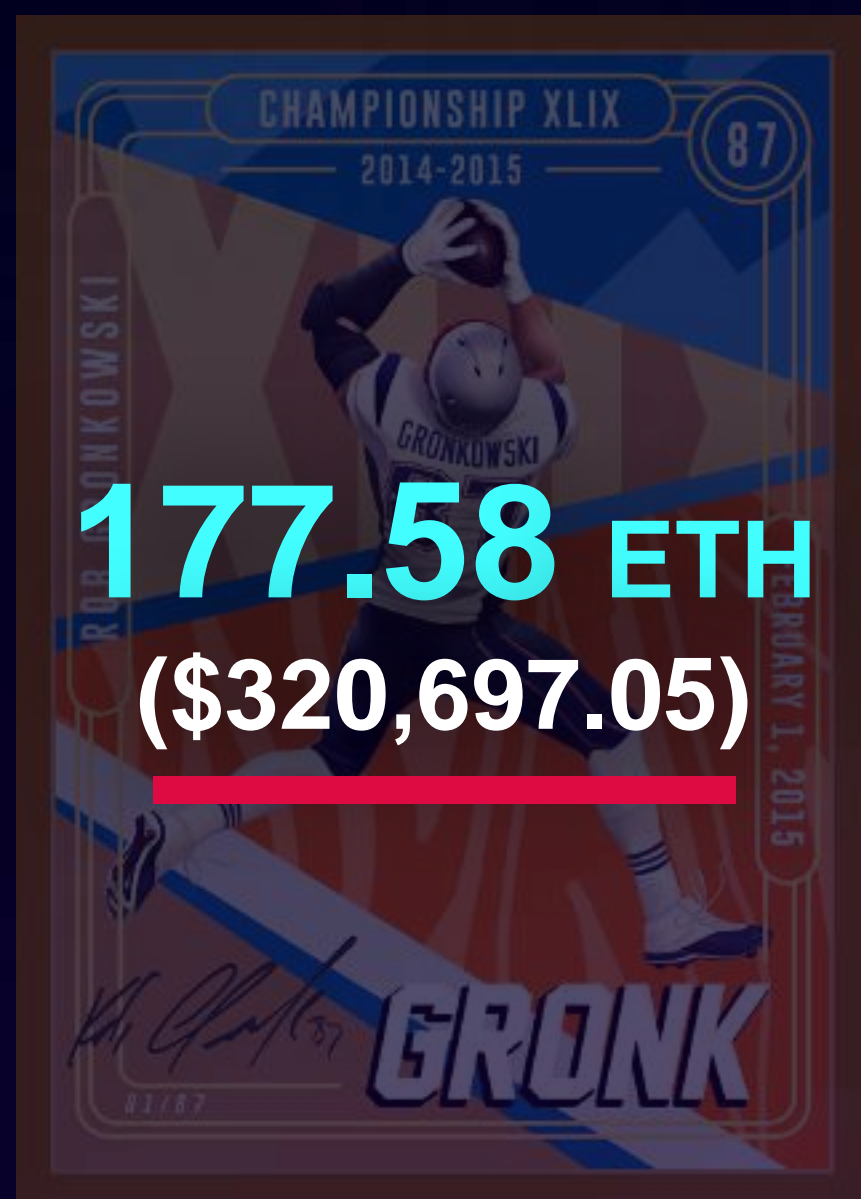


# THE RESULTS

**OVER \$1.75M SOLD**  
(OVER 922 ETH)

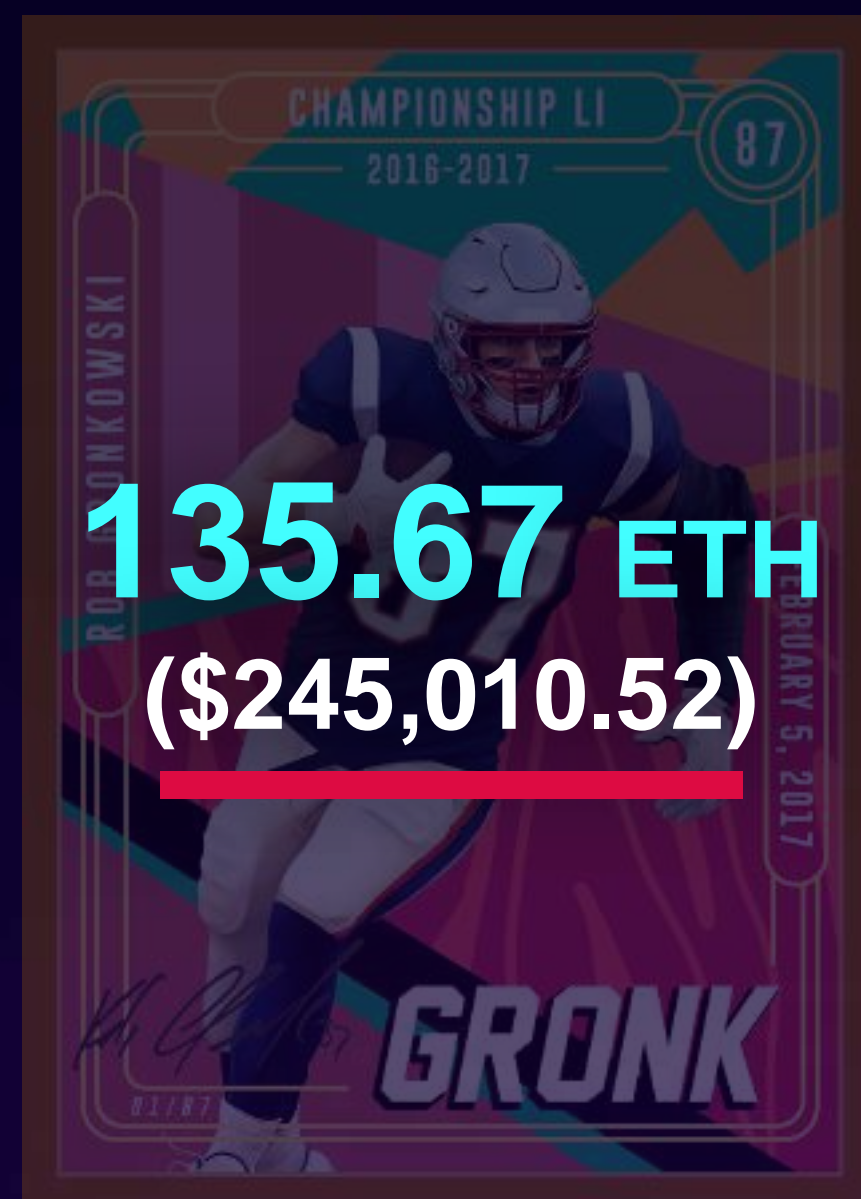
**\$5,014**  
AVERAGE CARD PRICE (349 CARDS)

## Collection Breakdown



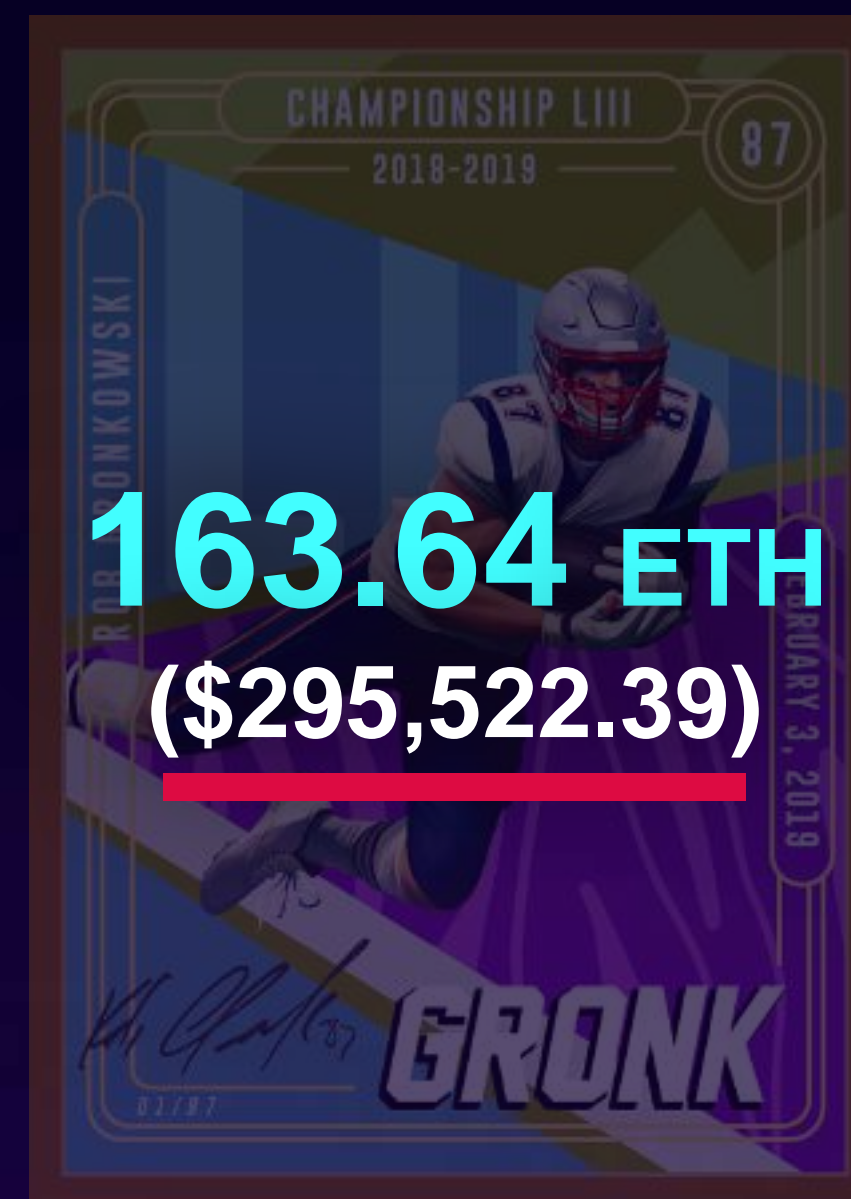
**177.58 ETH**  
(\$320,697.05)

**XLIX Edition 1 / 87:**  
42 ETH (\$75,849.06)



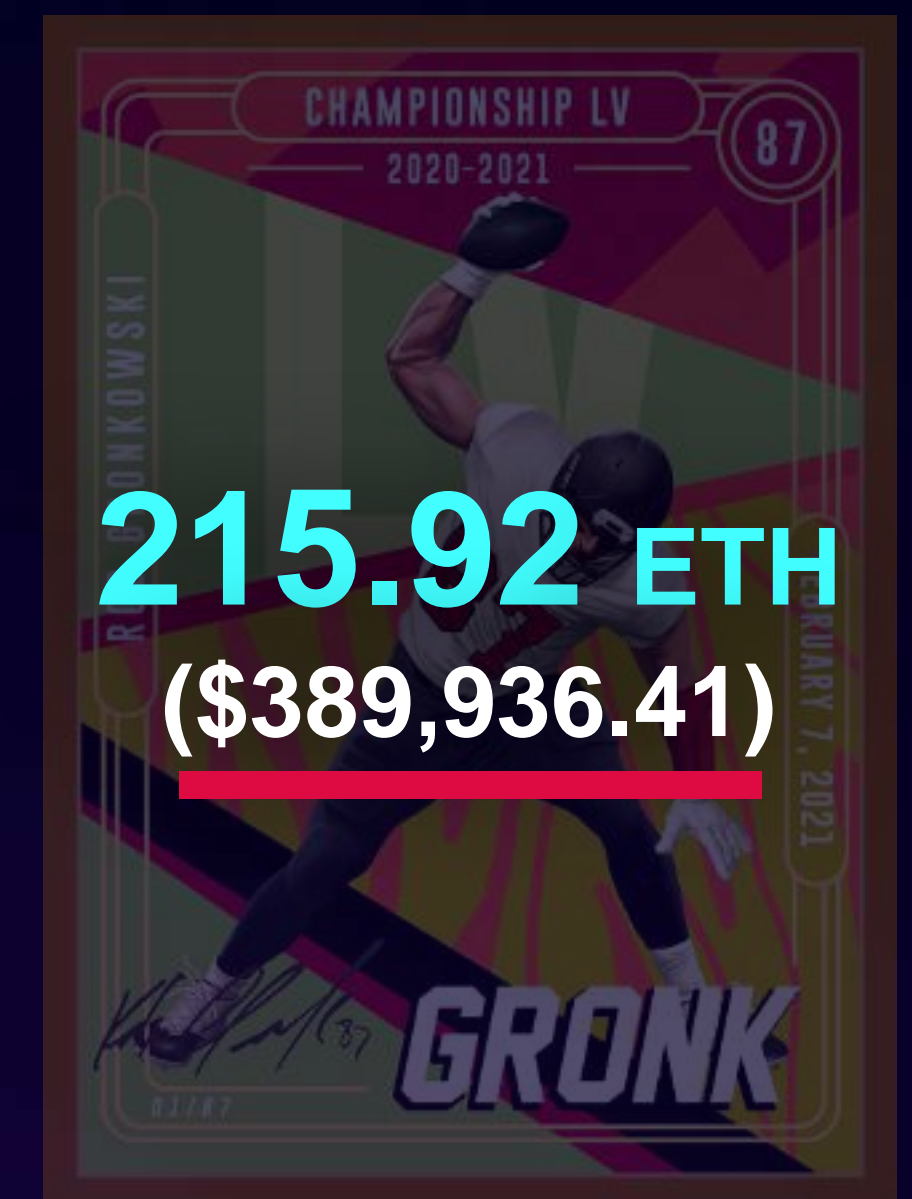
**135.67 ETH**  
(\$245,010.52)

**LI Edition 1 / 87:**  
25.3278 ETH (\$45,740.23)



**163.64 ETH**  
(\$295,522.39)

**LIII Edition 1 / 87:**  
25.3278 ETH (\$45,740.23)



**215.92 ETH**  
(\$389,936.41)

**LV Edition 1 / 87:**  
25.3278 ETH (\$45,740.23)

# 1-OF-1 SPECIAL EDITION

## ROB GRONKOWSKI CAREER HIGHLIGHT REFRACTOR CARD NFT

- This NFT commemorates all of GRONK's four championships
- This card is limited to just 1 special edition
- Digitally Hand Signed by Rob Gronkowski
- This card is hand drawn and illustrated by Black Madre, with creative direction from GRONK

In addition to winning the Career Highlight Refractor Card, the winner will also meet GRONK at one of his upcoming football games (*2x field passes / mutually agreeable game in 2021 season*) + have VIP / All-Access to the next Gronk Beach!

**SOLD**

**\$433,701.74**



# MEDIA BUZZ

**theScore** Download the app

**Nasdaq** US MARKETS

**TMZ SPORTS**

**B/R** NFL NBA More

**FRONT OFFICE SPORTS** ATHLETES

**Daily Mail** Wires

**Rob Gronkowski to Release Own Highlights as NFTs**  
Gronk brings sports memorabilia into digital age with NFT trading cards  
The digital collectible industry is booming

**Rob Gronkowski Reveals 'Championship Series NFT Collection'**

**Rob Gronkowski will offer exclusive digital trading cards amid NFT craze**  
Gronkowski is the first pro athlete to offer non-fungible tokens

**Rob Gronkowski will sell NFTs of his best Super Bowl moments**  
PUBLISHED TUE, MAR 9 2021 9:39 AM EST  
UPDATED WED, MAR 10 2021 12:37 PM EST

**Rob Gronkowski's first NFT card collection brings in over \$1.2 million**  
Liz Roscher  
March 14, 2021, 1:22 pm

**Gronk brings sports memorabilia into digital age with NFT trading cards**  
By Rory Carroll

**Tampa Bay Buc Rob Gronkowski Is Launching His Own NFT Collection**  
The Super Bowl winner is one of several public figures who are hopping on a hot digital trend.

**Gronk Super Bowl NFTs Score \$1.6 Million in Ethereum at Auction**  
Five Rob Gronkowski-themed NFTs were auctioned off on OpenSea Drops.  
By Jeff Benson  
2 min read • Mar 14, 2021

**Rob Gronkowski's newest side hustle is already raking in the cash.**

**Gronk's exclusive NFT trading card collection launched on OpenSea over the weekend, and it was a major success.** According to Rosenfield

**Explained: Non-fungible tokens or NFTs**  
03:08

**Justin Chan**  
News Writer  
March 13, 2021 2 min read

**Rob Gronkowski** at the ESPYS. IMAGE: SHUTTERSTOCK

OVER 1 BILLION MEDIA IMPRESSIONS

# TELEVISION HIGHLIGHTS



**SQUAWK alley** **GRONKS (ONLY GO UP)** **ROB GRONKOWSKI TALKS NFTs**

Continental Exchange (ICE) 114.99 ▼ 0.21	Equitable Holdings Inc 15.17 ▼ 8.71	Vanguard Intermediate-Term Tre (VGIT) 67.48 ▼ 0.21	<b>30-YR FIXED</b> 3.27	<b>15-YR FIXED</b> 2.62	<b>30-YR JUMBO</b> 3.33
For Internal Use Only			<b>BITCOIN CM</b> 57,334.34	-42.28 -0.07%	

11:18A EASTERN



**TMZ**

 **CNBC**

 **REUTERS™**

# MEDIA BUZZ

"GRONK PLAY FOOTBALL. GRONK PARTY HARD. GRONK MINT NFTS."



"GRONK RELEASING RARE NFT MEMORABILIA"



"GRONKOWSKI WILL SELL NFTS OF HIS BEST CHAMPIONSHIP MOMENTS"



"GRONK BRINGS SPORTS MEMORABILIA INTO DIGITAL AGE WITH NFT MEMORABILIA"



"GRONKOWSKI IS THE FIRST PRO ATHLETE TO OFFER NON-FUNGIBLE TOKENS"



"GRONKOWSKI IS JOINING THE NFT CRAZE WITH A COLLECTION OF DIGITAL TRADING CARDS THAT CELEBRATES HIS FOUR SUPER BOWL WINS."



"GRONKOWSKI THIS WEEK WILL BECOME THE FIRST PRO ATHLETE TO LAUNCH A SET OF HIS OWN DIGITAL TRADING CARDS"



GRONKOWSKI WAS THE "VISIONARY" BEHIND THE PROJECT (NFTS) AND WAS INVOLVED IN THE CREATIVE PROCESS.



"THE GRONKOWSKI NFT CARDS WILL EXIST ONLY ONLINE, BUT BLOCKCHAIN TECHNOLOGY ALLOWS THE OWNER OF EACH UNIQUE CARD TO HAVE IT PUBLICLY AUTHENTICATED."



# SOCIAL HYPE

6:31

**Carl Quintanilla** @carlquintanilla

You gotta admit, it's a moment  
"It's a new era," says  
@RobGronkowski on #NFTs.  
@CNBC



8:20 AM · 3/12/21 · TweetDeck

14 Retweets 17 Quote Tweets 74 Likes

Tweet your reply

6:55

**TMZ** @TMZ

Rob Gronkowski's Releasing Digital Trading Cards, Cashing In On NFT Boom



Rob Gronkowski's Releasing Rare Digital Trading Cards, Cashing In On NFT Boom

9:32 PM · 3/9/21 · SocialFlow

9 Retweets 1 Quote Tweet 56 Likes

Tweet your reply

6:06

**CNBC** @CNBC

Rob Gronkowski will sell NFTs of his best Super Bowl moments



Rob Gronkowski will sell NFTs of his best Super Bowl moments

6:43 AM · 3/9/21 · Echobox

39 Retweets 7 Quote Tweets 253 Likes

Tweet your reply

6:55

**Sports Illustrated** @SInow

Rob Gronkowski has become the first professional athlete to launch his own NFT collection, commemorating his four Super Bowl victories with limited-edition playing cards



Rob Gronkowski to Issue NFT Digital Football Cards

11:00 AM · 3/9/21 · Buffer

51 Retweets 9 Quote Tweets 433 Likes

Tweet your reply

6:31

**Reuters Sports** @ReutersSports

Super Bowl champion Rob Gronkowski this week will become the first pro athlete to launch his own digital trading cards, the Reuters he expects the rarest to fetch "millions."



Gronk brings sports memorabilia into the age with NFT trading cards

7:45 AM · 3/9/21 · True Anthem

Tweet your reply

6:30


**Jacob Feldman** @JacobFeldman4

Gronk is the first pro athlete to launch his own NFTs.

The highest bidder on his single 'career highlight refractor card' will also get to meet him and a game.

87 editions of four other cards also be auctioned.

The images do not include any team logos.



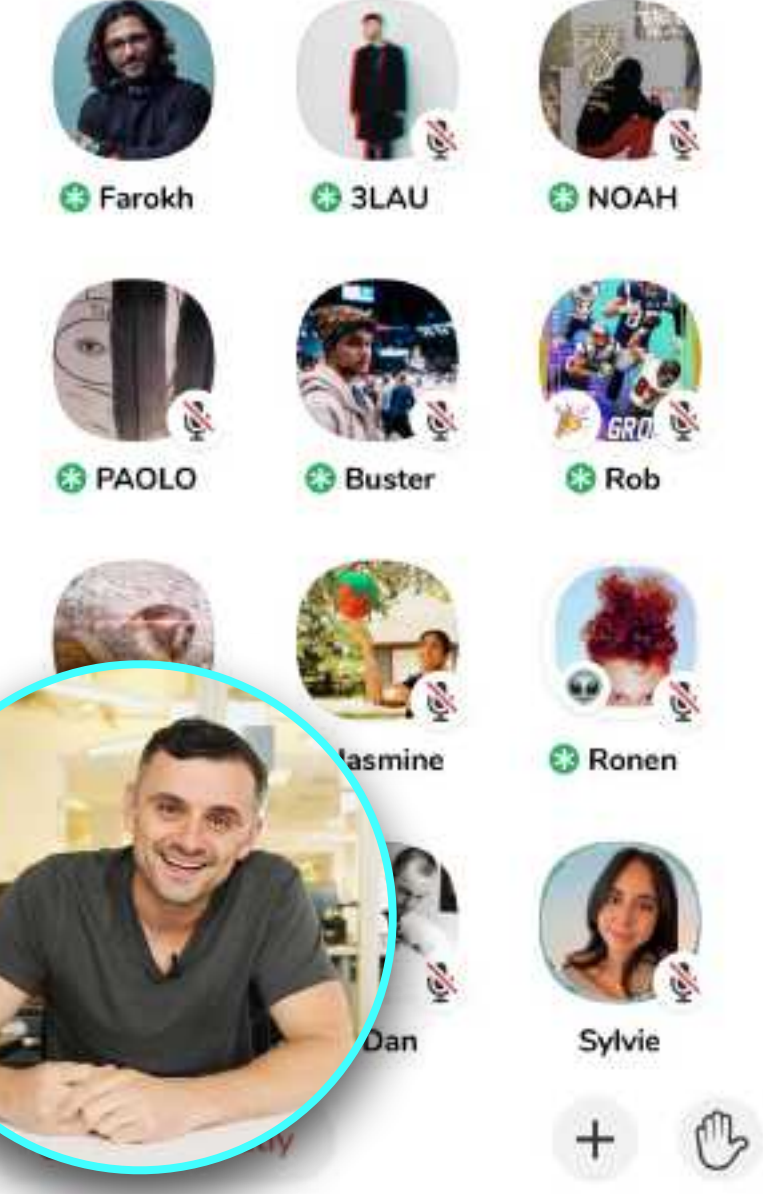
7:00 AM · 3/9/21 · Twitter Web App

Tweet your reply

4:10

**NFT**

GRONK NFT 1 OF 1 AUCTION ENDING!



Farokh, 3LAU, NOAH, PAOLO, Buster, Rob, Ronen, Sylvie

Tweet your reply

GARY V CLUBHOUSE APPEARANCE



# SOCIAL HYPE

6:49 Tweet

NonFungibleMedia.Com @NFTMedia

The 1/1 GRONK Career Highlight Refractor Card NFT was just sold for \$432,000!!! 🤯  
#nft #NFTs #gronk #NFL



Tweet your reply

6:28 Tweet

Boardroom @boardroom

This @RobGronkowski 1 of 1 card just sold for \$433,701.74 on an auction. The winner will also have the opportunity to attend one of his games next season and meet him in person.  
**Gronk stays winning.**



Tweet your reply

6:02 Messages

Darren Rovell @darrenrovell

JUST IN: After raising more than \$1 million selling 348 of his NFTs last night, @RobGronkowski has sold his last one (a 1 of 1) on @opensea for \$433,701. This is what the winner owns the chance to meet Gronk at a live football game.



Tweet your reply

6:24 Discord

OpenSea @opensea

SOLD for \$432,000, a new all-time record for NFT trading cards! 🏆 Congrats to @RobGronkowski



GRONK Career Highlight Refractor Card (1-of-1) - Rob Gronkowski Championship Series... opensea.io

5:48 PM · 3/14/21 · Twitter Web App

35 Retweets 7 Quote Tweets 128 Likes

Tweet your reply

Tweet

Shea @Bill\_Shea19

GRONK Career Highlight Refractor Card just sold for 229.8135 ETH (\$3,701.74 USD) on OpenSea. The entire batch of 348 cards sold for \$1.75 million total. Congratulations to the entire NFT community! ✨  
@RobGronkowski @3LAU



Tweet your reply

Tweet

Shea @Bill\_Shea19

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@RobGronkowski @3LAU



Tweet your reply

Tweet

Decrypt

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@RobGronkowski @3LAU



Tweet your reply

# Medium Rare

MEDIUM RARE PARTNERS WITH GLOBAL ICONS TO BUILD ENTERTAINMENT BRANDS.

